

JUAN RENDON

Originally from Seville in Spain, I first worked as an engineer in an airplane factory for six years, whilst maintaining an interest in graphic design, branding and communication. I decided to follow my passion and started studying this creative area I love. Graduating from School of Arts in Seville in 2009, I have worked in-house and freelance since then, on individual or collective projects, from concept development, presentation and shooting, to production and final delivery.

I enjoy working with people, helping them find solutions through a rational creative process. Effective communication is important to me and is something I have always maintained to ensure an efficient and positive working environment. One of my key passions is photography. I shoot still life and events, strongly focusing on documentary and portrait styles, including personal projects.

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40 Shipwright Road
London SW16 6QA

Education

2009
HND in Graphic Design
School of Arts Seville, Spain

Work experience

Since I finished my studies at the School of Arts I am working freelance and in-house for various agencies and companies from Spain and United Kingdom.

Sep 2016 - Present

Working freelance for different companies such as **JLT Specialty, Splento, Gungho Design, Clyde&Co, Al-Qahtani Group.**
London, UK

Feb 2015 - Sep 2016

In-house graphic designer at
Clyde & Co UK / law firm. www.clydeco.com
Branding, corporate elements, corporate portraits.
London, UK.

Apr 2012 - Feb 2015

In-house graphic designer at
Ibericos etc. Limited UK / Tapas Revolution branch.
www.tapasrevolution.com
Branding, stationary elements, photography.
London, UK.

June 2009 - Apr 2012

Working freelance graphic designer and photographer at:

Vtrilloarquitectos / Architecture Studio

www.vtrilloarquitectos.com

Editorial, branding, exhibition design, interior photography
Seville, Spain.

Jesus Sanchez Branding /Branding and Communication

www.jesussanchez.com

Editorial, branding, exhibition design, photography
Seville, Spain.

Other work experience

Speaker at “Tipo Altos, Tipos Bajos”

Event organized by the Andalusian Association of Designers,
“Type Director Club 56 New York” typography exhibition.

“The baaang project”

Workgroups prototypes made with different materials
Polytechnic Sevilla
www.baaang.org

Awards

2013 Photography Acquisition Prize
National Contemporary Art Contest
City of Utrera, Spain.

2011 Photography 1st. Prize

Photo Competition
“Córdoba European cultural capital”
Córdoba, Spain.

Key skills

- Branding
- Typography
- Editorial
- Exhibition design
- Video editing

- Portrait photography
- Event photography
- Product photography
- Interior and architectural photography

- Adobe suite: Photoshop, Illustrator, InDesign, Premiere, Lightroom
- Microsoft Office
- Wordpress
- Windows and OSX

References

Courtney Shapiro

Design Manager at JLT

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Adam Richardson-Foster

Design Manager at Clyde & Co

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Mac Plumpton

Operations Director at Tapas Revolution

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